

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.  
 Application No.: 09/823,617 Confirmation No.:6039  
 Filed : March 30, 2001  
 For : INTERACTIVE MEDIA SYSTEM AND METHOD FOR  
 PRESENTING PAUSE-TIME CONTENT  
 Art Unit : 2623  
 Examiner : Jason P. Salce

New York, New York  
 November 8, 2007

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
 applicants wish to call the attention of the Examiner to  
 the following documents:

U.S. PATENT DOCUMENTS

4,573,072	02-25-1986	Freeman
4,602,279	07-22-1986	Freeman
4,847,698	07-11-1989	Freeman
4,847,699	07-11-1989	Freeman
4,847,700	07-11-1989	Freeman
5,223,924	06-29-1993	Strubbe
RE 34,340	08-10-1993	Freeman

5,241,428	08-31-1993	Goldwasser et al.
5,253,066	10-12-1993	Vogel
5,371,551	12-06-1994	Logan et al.
5,410,344	04-25-1995	Graves et al.
5,438,423	08-01-1995	Lynch et al.
5,479,268	12-26-1995	Young et al.
5,483,278	01-09-1996	Strubbe et al.
5,485,197	01-16-1996	Hoarty
5,523,796	06-04-1996	Marshall et al.
5,526,035	06-11-1996	Lappington et al.
5,534,911	07-09-1996	Levitan
5,537,141	07-16-1996	Harper et al.
5,559,548	09-24-1996	Davis et al.
5,559,549	09-24-1996	Hendricks et al.
5,585,858	12-17-1996	Harper et al.
5,596,373	01-21-1997	White et al.
5,600,364	02-04-1997	Hendricks et al.
5,600,573	02-04-1997	Hendricks et al.
5,629,733	05-13-1997	Youman et al.
5,632,007	05-20-1997	Freeman
5,635,978	06-03-1997	Alten et al.
5,659,350	08-19-1997	Hendricks et al.
5,682,195	10-28-1997	Hendricks et al.
5,682,196	10-28-1997	Freeman
5,694,163	12-02-1997	Harrison
5,699,107	12-16-1997	Lawler et al.
5,701,383	12-23-1997	Russo et al.
5,724,091	03-03-1998	Freeman et al.
5,734,853	03-31-1998	Hendricks et al.
5,761,606	06-02-1998	Wolzien
5,774,664	06-30-1998	Hidary et al.
5,774,666	06-30-1998	Portuesi
5,778,181	07-07-1998	Hidary et al.
5,781,246	07-14-1998	Alten et al.
5,805,154	09-08-1998	Brown
5,818,935	10-06-1998	Maa
5,830,068	11-03-1998	Brenner et al.
5,838,314	11-17-1998	Neel et al.

5,847,750	12-08-1998	Srivastava et al.
5,861,881	01-19-1999	Freeman et al.
5,940,073	08-17-1999	Klosterman et al.
5,961,603	10-05-1999	Kunkel et al.
5,995,092	11-30-1999	Yuen et al.
6,002,394	12-14-1999	Schein et al.
6,018,768	01-25-2000	Ullman et al.
6,025,837	02-15-2000	Matthews et al.
6,049,539	04-11-2000	Lee et al.
6,061,719	05-09-2000	Bendinelli et al.
6,097,383	08-01-2000	Gaughan et al.
6,209,129	03-27-2001	Carr et al.
6,239,794	05-29-2001	Yuen et al.
6,263,505	07-17-2001	Walker et al.
6,357,042	03-12-2002	Srinivasan et al.
6,430,743	08-06-2002	Matsuura
6,580,870	06-17-2003	Kanazawa et al.
6,802,074	10-05-2004	Mitsui et al.
6,973,669	12-06-2005	Daniels

#### FOREIGN PATENT DOCUMENTS

WO 94 14284	06-23-1994	Discovery Communications, Inc.
WO 96 34491	10-31-1996	TV Guide On Screen
WO 96 41478	12-19-1996	TV Guide On Screen
GB 2 307 381 A	05-21-1997	Siemens Aktiengesellschaft
WO 97 19555	05-29-1997	Prevue International, Inc.
WO 97 29458	08-14-1997	ACTV, Inc.
WO 97 42763	11-13-1997	Starsight Telecast, Inc.
WO 97 48230	12-18-1997	Starsight Telecast, Inc.
WO 97 49242	12-24-1997	Starsight Telecast, Incorporated
WO 98 00975	01-08-1998	Thomson Consumer Electronics, Inc. et al.
WO 98 00976	01-08-1998	Thomson Consumer Electronics, Inc. et al.

WO 98 06219	02-12-1998	Starsight Telecast, Incorporated
WO 98 27723	06-25-1998	E Guide, Inc.
WO 98 39893	09-11-1998	Starsight Telecast, Inc.
WO 99 30491	06-17-1999	Prevue International, Inc.
WO 99 39280	08-05-1999	Easynet Access Inc.
CN 1226030	08-18-1999	IBM
WO 99 45700	09-10-1999	Prevue International, Inc.
WO 99 45702	09-10-1999	Prevue International, Inc.
WO 99 56466	11-04-1999	United Video Properties, Inc.
WO 99 60783	11-25-1999	United Video Properties, Inc.
WO 99 60789	11-25-1999	United Video Properties, Inc.
WO 00 02380	01-13-2000	United Video Properties, Inc.
WO 00 79798	12-28-2000	United Video Properties, Inc.
WO 01 19086	03-15-2001	United Video Properties, Inc.
WO 01 46869	06-28-2001	United Video Properties, Inc.
WO 01 50743	07-12-2001	United Video Properties, Inc.
WO 01 58158	08-09-2001	United Video Properties, Inc.

#### NON PATENT LITERATURE DOCUMENTS

"Verknüpfung von TV mit Internet," Forschung & Entwicklung, Vol. 68, No. 18, 16 August 1996, pages 70-71, XP000631189.

"OpenTV Launches OpenStreamer™ Technology for Broadcasters to Deliver First Ever Real-Time Digital Interactive Television", from the Internet at [http://www.opentv.com/news/openstreamer\\_press\\_final.htm](http://www.opentv.com/news/openstreamer_press_final.htm), printed on 6/28/99, the document bears a copyright date of 1999.

"OpenTV(R) and Interactive Channel Form Strategic Alliance to Deliver Interactive Programming to Satellite Television Subscribers", from the Internet at <http://www.opentv.com/news/interactivechannelfinal.htm>, printed on 6/8/99.

"Prevue Networks and OpenTV(R) Agree to Work Together on Deploying Interactive Program Guides Worldwide", from the Internet at <http://www.opentv.com/news/prevuefinal.htm>, printed on 6/28/99.

Technical White Paper, "OpenTV™ Operating Environment", (© 1998 OpenTV Inc.), pages 1-12.

Matthew D. Miller, "A Scenario for the Deployment of Interactive Multimedia Cable Television Systems in the United States in the 1990's", proceedings of the IEEE, Vol. 82, No. 4, April 1994, pages 585-589.

European Telecommunication Standard, "Electronic Programme Guide (EPG); Protocol for a TV Guide using electronic data transmission", pp. 1-45, sections 1-11.12.7 and annex A-P, bearing a date of May 1997.

Hartwig, Rautenberg, Bollmann, "Broadcasting and Processing of Program Guides for Digital TV", SMPTE Journal, pp. 727-732, October 1997.

"Enhanced Content Specification" , "ATVEF", from the Internet at <http://www.atvef.com/library/spec.html>, printed 8/22/01, the document bears a Copyright date of 1998, 1999, 2000.

Applicants also wish to call the Examiner's attention to the following co-pending U.S. patent applications: Roy J. Mankovitz U.S. Patent Application No. 09/297,151, filed June 21, 1999, Roy J. Mankovitz U.S. Patent Application No. 09/369,755, filed August 6, 1999, Roy J. Mankovitz U.S. Patent Application No. 10/047,940, filed October 25, 2001, and Roy J. Mankovitz U.S. Patent Application No. 11/405,092, filed August 13, 2002.

In accordance with Dayco Products Inc. v. Total Containment Inc., Fed. Cir., No. 02-1497 (2003), the Examiner is hereby advised that claims having some similarity with the claims pending in the above-identified patent application were rejected by Examiner Ngoc K. Vu in the aforementioned U.S. Patent Application No. 11/405,092. A copy of the rejection is enclosed for the Examiner's convenience.

The aforementioned documents are listed on the accompanying Form PTO/SB/08 (submitted in duplicate). In accordance with 37 C.F.R. § 1.98(a)(2), a copy of each foreign patent document and non-patent literature document is enclosed herewith.

It is respectfully requested that these documents be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) printed on any patent which may issue on this application. Applicant requests that a copy of Form PTO/SB/08, as considered and initialized by the Examiner, be returned with the next communication.

This Supplemental Information Disclosure Statement is being filed before the mailing of a first Office Action on the merits after the filing of a Request for Continued Examination. Accordingly, pursuant to 37

C.F.R. § 1.97(b)(4), no fee is due in connection with this Supplemental Disclosure Statement. The Director is, however, hereby authorized to charge payment of any additional fees due in connection with this filing, or to credit any overpayment of the same, to Deposit Account No. 06-1075 (Order No. 003597-0195). A duplicate copy of this Supplemental Information Disclosure Statement is submitted herewith.

Consideration of the foregoing in relation to this patent application is respectfully requested.

Respectfully submitted,

/Michael J. Chasan/  
Michael J. Chasan  
Registration No. 54,026  
Agent for Applicants  
ROPES & GRAY LLP  
Customer No. 1473  
1211 Avenue of the Americas  
New York, New York 10036  
Tel.: (212) 596-9000